

FOR IMMEDIATE RELEASE

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Infirmiry Health System Named Presenting Sponsor of Big Brothers Big Sisters of South Alabama's Largest Annual Fundraiser

Mobile, Alabama (November 10, 2016) – Infirmiry Health System presents BBBS', The BIG Event on Thursday, November 17th at 6:30 p.m. at The Battle House Hotel, in the Moonlight Ballroom.

Infirmiry Health System has been a proud supporter of Big Brothers Big Sisters of South Alabama for three years with mentors matched in Baldwin, Mobile and Escambia Counties. However, this year, they are giving back in more ways than one by becoming the Presenting Sponsor of The BIG Event.

The event celebrates and recognizes the impact BBBS' Corporate Big Partners have on the children in the community, as well as all of the other Bigs involved in the organization's mentoring program.

The evening will highlight New York Times bestselling author of "An Invisible Thread" and keynote speaker, Laura Schroff, who will give an uplifting speech on how random acts of kindness have impacted her life and how they can impact the lives of others.

A VIP reception will take place from 5:15-6:00 p.m. for the Corporate Big Partner CEOs. Doors will open to all guests at 6:00 p.m., followed by dinner at 6:30 p.m.

Big Brothers Big Sisters of South Alabama is the region's largest mentoring organization. Our mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. We strive to help children see their potential and build their futures. Matching each child with an adult mentor has statistically proven to make a positive impact in each child's life; known improvements in school, social behaviors and relationships with their peers and family.

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